

SPARROW

Brand Guidelines

2024 ver.

Clear Space



Color Variation

SPARROW

STANDARD

SPARROW

WHITE - BACKGROUND

SPARROW

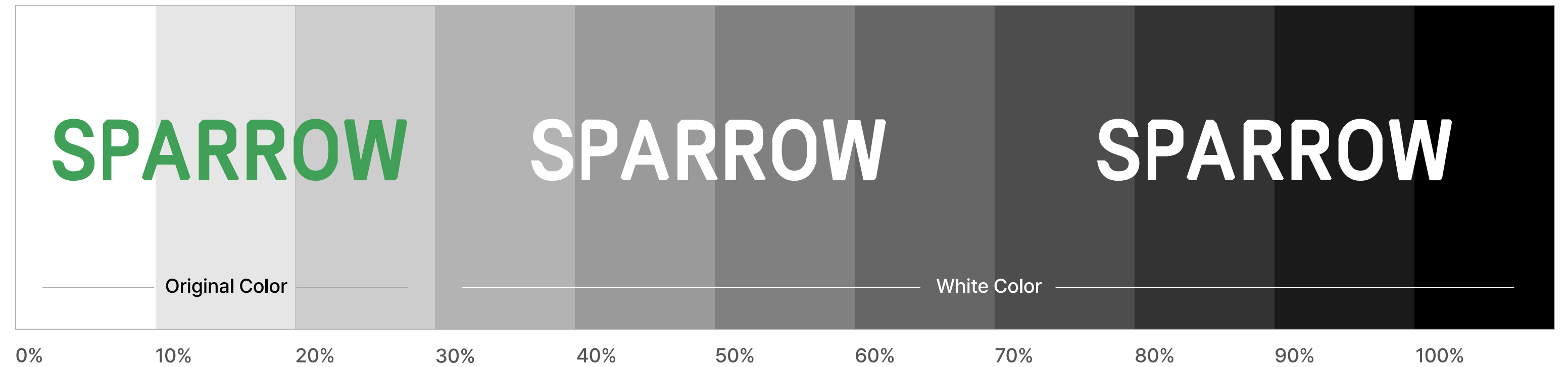
DARK - BACKGROUND

SPARROW

Black

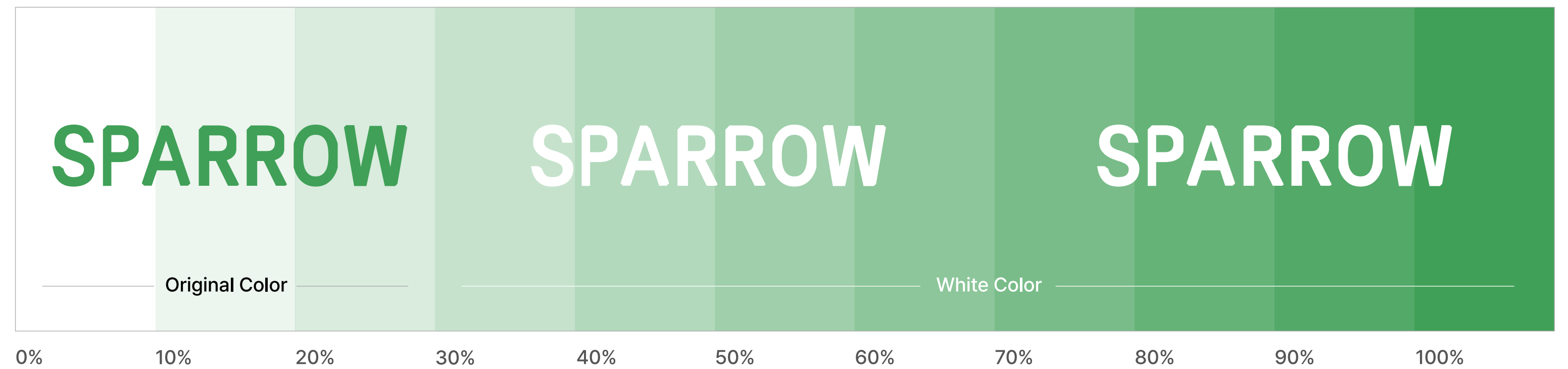
Background Color Usage

Black Background Color Usage



White Color

Green Background Color Usage



Color System

CMYK 80 13 89 0

RGB 64 160 87